



Closing remarks

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"From fighting counterfeits to better healthcare, smart RFID-chips offer tremendous opportunities for business and society ..."

Vivian Reding, Commissioner for
Information Society and Media
at CeBit 2007



Conclusion

- **All stakeholders** should be involved or initiate the discussions about
 - Standards
 - Guidelines
 - Legal aspects
 - R&D needs





Next steps for European stakeholders

- **Research & Development / RFID Technology Suppliers**
 - Better alignment of publicly and privately funded R&D along the RFID value chain to shorten time to market
- **RFID End User Companies and Business Associations**
 - Participate actively in discussions and cooperate closely with other stakeholder groups
- **Standardisation Organisations**
 - Close cooperation between the different Standard Development Organisations (SDOs), e.g. between ISO and EPCglobal (ISO 18000-6C & EPC Class1 Gen2)
 - SDOs shall allow easy and affordable access for SMEs on national and international level



Next steps for European stakeholders

- **Governmental Institutions**

- Facilitate dialogue among different stakeholders
- Follow up the development of technology to ensure an appropriate regulatory framework
- Support the providing of public information addressing the needs of the different stakeholder groups

- **Non-Governmental Organisations**

- Cooperate closely with other stakeholder groups (especially politics and industry)
- Ensure that urgent topics are discussed and agreed on



CE RFID continues...

- Foundation of a “**European RFID network**” as a follow-up organisation
- **Phase I**
 - Disseminate the results from CE RFID to the community
- **Phase II**
 - Be a forum for European RFID users, manufacturers and solution providers to discuss and agree on current RFID topics
 - Identify opportunities to improve the European approach towards RFID
 - Propose and foster related activities
 - Kick-off in November 2008



CE RFID partners say thank you to everyone who supported us and made CE RFID a successful project!





Thank you for your support!

METRO Group

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